



WARNER UNIVERSITY

BACHELOR OF ARTS IN BUSINESS ADMINISTRATION

ABOUT THE B.A. IN BUSINESS ADMINISTRATION DEGREE

At Warner University we don't just educate the individual, we enrich their character. We want students that learn not only how to excel in their given career field, but also, to speak the truth boldly in every area of their lives.

Our professors are not only experts in their field, but they understand what it's like to juggle family, career, finances, etc. They understand what their students need when it comes to completing their education.

The Business Administration program offered at Warner University is designed for business professionals that are interested in increasing their expertise in areas such as leadership, communication, team management and performance management.

PROGRAM ADVANTAGES

- Small class sizes
- 4-week learning format
- Classes are taken one at a time
- Taught sequentially with the same group for the duration of the program
- Classes are offered entirely online
- Transfer credit is accepted from other regionally accredited colleges and universities, CLEP, DANTES, and military training.



The mission of Warner University is to graduate individuals who exemplify academic excellence and Christian character, who are prepared to lead and committed to serve.

BACHELOR OF ARTS IN BUSINESS ADMINISTRATION CORE COURSES (36 SEMESTER HOURS)

SEMESTER 1

BUS 3006 Principles of Management
BUS 3025 Managerial Communications
BUS 3025 Accounting for Managers
BUS 3010 Marketing

SEMESTER 2

BUS 4030 Human Resource MGMT.
BUS 3370 Mgmt. of Innovation & Tech.
ECO 3025 Survey of Economics
BUS 3061 Business Law I

SEMESTER 3

BUS 4450 Leadership in Business
BUS 4310 Alternative Dispute Resolution
BUS 4660 Finance for Managers
BUS 4095 Seminar in Org. Strategy & Policy

Graduation required 120 credit hours including completion of General Education requirements



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B.A. IN BUSINESS ADMINISTRATION COURSE DESCRIPTIONS

BUS 3006 Principles of Management (3 credit hours)

This course is a study of management principles and is designed to examine and teach the critical skills needed by managers. Emphasis will be placed upon skill development and application

BUS 3025 Managerial Communication (3 credit hours)

This course is an introduction to styles, goals, and purposes of oral and written communication specifically tailored to the business environment.

ACC 3025 Accounting for Managers (3 credit hours)

A concise overview of the fundamental theories of managerial and financial accounting. This course is designed to provide a comprehensive perspective of the accounting field. Topics will include costing, budgeting, and the accounting framework.

BUS 3010 Marketing (3 credit hours)

An introduction to marketing and to the development of marketing strategy, including product, price, promotion, and place in today's business world.

BUS 4030 Human Resource Management (3 credit hours)

Students explore the values and perceptions of selected groups affecting social and economic life through an analysis of policies and practices of recruitment, selection, training, development, and compensation of employees.

BUS 3370 Management of Innovation and Technology (3 credit hours)

This course examines the latest trends in technology relating to business. Students will learn the terminology associated with various programs, understand the importance of technology in the workplace, and complete projects applicable to several business cases.

ECO 3025 Survey of Economics (3 credit hours)

A concise, rigorous overview of the fundamental theories of macroeconomics and microeconomics.

BUS 3061 Business Law I (3 credit hours)

An analysis of the legal and ethical environment of business, the effects of legislation and regulation on business activity, and the role of law and ethics in the decision-making process.

BUS 4450 Leadership in Business (3 credit hours)

This course examines and discusses the major theories of leadership, and the traits, behaviors, and characteristics of effective leaders

BUS 4310 Alternative Dispute Resolution (3 credit hours)

This course examines the alternative dispute processes that are required by Federal and State courts prior to disputes being resolved in the courtroom. A part of these processes is the art of negotiation with and without a court-appointed professional present. An emphasis will be placed on mediation, arbitration, and negotiation between adverse parties. As a part of this class, the students will engage in role-playing regarding simulated conflicts in all the emphasized areas. Prerequisite: BUS3006

BUS 4660 Finance for Managers (3 credit hours)

Students will analyze the various elements associated with financial and accounting terms, techniques and procedures. Interpreting financial and accounting statements, understanding basic financial planning and budgeting along with performance measurements are examined.

BUS 4095 Seminar in Organizational Strategy and Policy (3 credit hours)

A capstone course challenging the student to analyze organizational problems, and to design strategies and policies in dealing with those problems. A case approach will be used.

MINORS AVAILABLE:

- Marketing
- Management
- Human Resources